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**Tidings
Newsletter**
Spring 2024

<https://nmraonline.org>



The Seattle Boat Show is the west coast's largest boat show, attracting over 50,000 visitors. The team from NMRA Member West Coast Sales was on deck in this booth featuring a wide range of WCS manufacturer partners. (Thanks Mike Steiner of WCS for this photo)

Thank You! NMRA 2024 Scholarship Fund Drive Supporters

Since 2008, NMRA has actively contributed to the future of our industry by offering scholarships to students pursuing education in the marine trades. In 2023, two students attending the Webb Institute and the Ocean County (NJ) Vocational School, respectively, received \$2,500 NMRA Marine Trades Scholarships. The Association is looking forward to awarding two scholarships to deserving students this year. The following NMRA members have pledged to support the 2024 NMRA scholarship program as of the deadline for this issue of *Tidings*. **ComMar Sales, Great Lakes Marine Marketing, GSW & Associates, Gulf Atlantic Marketing, Schmitt & Ongaro, S.M. Osgood, The Merifield Company, Tideline Marketing, Waters & David, West Coast Sales, William F. Miller.**

Welcome New NMRA Affiliate Member Fuel Catch



San Diego, CA - based Fuel Catch supplies an innovative product designed to catch overflowing fuel from the fuel vent. Company owner Johnny La Fata is seeking representation nationwide. Johnny La Fata, Barnacle Flush (dba Fuel Catch), johnny@barnacleflush.com, 619-732-6287.

Member News & Notes



Gtechniq Marine Opens Training Facility. Gtechniq North America, parent of NMRA Affiliate Member Gtechniq Marine, has opened “Gtechniq Works”, a training facility in Cumming, GA, to hold surface correction, ceramic coating and general detailing classes on boats up to 27’ where students receive practical, hands-on experience. The Works facility is also available for group training for rep groups, distributors and dealers. More info: Jay Bentley, Gtechniq Marine Business Development Manager, 404-452-6530 or jaybentley@gtechniq.com.

NMRA Member GSW & Associates sends a shout out to Office Manager Trish Manuel for 13 years of service with GSW.

JMP Launches YouTube Channel. NMRA Affiliate Member JMP has launched a video channel on YouTube to promote the company’s raw water pumps and accessories at <https://www.youtube.com/@jmpmarine>. More info: Fred Leidecker, fred@jmpusa.com.

NMRA Affiliate Member Leland Limited, Inc., producer of the Maximum Inflation® brand CO2 Reaming kits for inflatable life jackets, has hired Annette Maxemow as Sales and Brand Manager. Previously, Annette worked for Whitecap Industries. More info: Leland Stanford, 908-561-2000, ext. 100.

Bryan Ellefson returns to SGL Sales & Marketing. After working with NMRA Member SGL from 2003-2013 and spending 10 years outside the industry in foodservice distribution and small parcel logistics, Bryan Ellefson has rejoined the group and is covering select OEM, aftermarket and trailer accounts in Minnesota and Wisconsin. <https://www.sglmarketing.com>.

S.M. Osgood Company celebrates awards and a milestone. NMRA Member S.M. Osgood Company recently recognized four team members for their service to the group: Patrick Weiss, 2024 Outstanding Sales Achievement Award; Pat King, 2024 Outstanding First Year Performance Award; Jon Davis, 2024 Outstanding Technical Service Award; and Tim Luehmann, celebrating 35 years at S.M. Osgood.